

PRIVACY

Best Fish Almere respects your privacy. You can surf the website without any obligation, without having to enter personal data. We only ask you to enter your personal details when you actually start ordering. All data made available by you is handled with the utmost care and stored securely. This applies to your own data as well as the (address) data of the recipient (s) of your order. Your data will never be provided to third parties. Our website does use "cookies" from Google for use of the analysis tool "Analytics". These analyses are necessary to set up the website. By using this website you agree to the placing of a cookie. This website uses cookies.

A cookie from the American company Google is placed via our website as part of the "Analytics" service. We use this service to keep track of and receive reports on how visitors use the website. Google can provide this information to third parties if Google is legally obliged to do so, or insofar as third parties process the information on behalf of Google. We have no influence on this. The information that Google collects is anonymised as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States.

Our privacy statement according to the regulations of the General Data Protection Regulation:

Best Fish Almere, located at Purmerweg 9 Almere; 1311XE, The Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

Contact details:

<https://www.bestfish.nl>

Purmerweg 9

Almere 1311 XE

The Netherlands

Tel: (+31) 36-5397373

Rik Veerman is the Data Protection Officer of Best Fish Almere. He / she can be reached via kwaliteit@bestfish.nl

Personal data that we process

Best Fish Almere processes your personal data because you use our services and / or because you provide them yourself.

Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- Phone number
- E-mail address
- IP address
- Location data
- Information about your activities on our website
- Internet browser and device type

Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about website visitors under the age of 16. Unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via [Kwaliteit@bestfish.nl](mailto:kwaliteit@bestfish.nl) and we will delete this information.

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For what purpose and on what basis we process personal data

processes your personal data for the following purposes:

- Handling your payment
- Sending our newsletter and / or advertising brochure
- To be able to call or e-mail you if necessary to carry out our services
- To offer you the opportunity to create an account
- To deliver goods and services to you
- Best Fish Almere analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

Automated decision-making

Best Fish Almere makes [yes / no] decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without involving a person (for example, an employee of Best Fish Almere). Best Fish Almere uses the following computer programs or systems:

In one webshop software. This automated processing results in a payment obligation on the part of the customer for the placed order, use of address data for delivery and an obligation for the customer to receive the delivered goods.

How long do we keep personal data

Best Fish Almere does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected. We use the following retention periods for the following (categories) of personal data:

- Personal data > 7 years> Obligation according to the State Taxes Act
- Personal details > 7 years> Obligation according to the State Taxes Act
- Address > 7 years> Obligation according to the state tax law
- Order history > 7 years> Obligation according to the state tax law
- e-mail address > 7 years> Concerning communication about orders and payments in addition, your e-mail address is used for newsletters such as you have subscribed to it. E-mail addresses in the newsletter file will be deleted after 7 years if no order has been placed with Best Fish Almer in the meantime and the customer has not changed his / her preference for the subscription.
- Telephone number > 7 years> Concerning communication about orders and payments

When the customer places an order again, a retention period of 7 years applies.

Sharing of personal data with third parties

Best Fish Almere will not sell your information to third parties and will only provide it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. Best Fish Almere remains responsible for these processing operations.

Cookies, or similar techniques, that we use

Best Fish Almere only uses technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and, for example, remember your preferred settings. We can also optimize our website with this. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously stored via the settings of your browser.

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View, modify or delete data

You have the right to view, correct or delete your personal data. You can do this yourself via the personal settings of your account. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by our company and you have the right to data portability. This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or another organization mentioned by you. If you want to exercise your right of objection and / or right to data portability or if you have other questions / comments about data processing, please send a specified request to kwaliteit@bestfish.nl.

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. Best Fish Almere will respond to your request as soon as possible, but in any case within four weeks.

Best Fish Almere would also like to point out that you have the opportunity to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

Best Fish Almere takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your data is not properly secured or there are indications of abuse, please contact our customer service or via Kwaliteit@bestfish.nl